



FOR IMMEDIATE RELEASE:

MIAMI BEACH'S ONE BAL HARBOUR JOINS SMALL LUXURY HOTELS OF THE WORLD™

Miami Beach, FL - January 2011 - ONE Bal Harbour Resort & Spa, the latest hotel to join Small Luxury Hotels of the World (SLH), marks the brand's fourth addition to the sunshine state. A waterfront property located in the upscale Bal Harbour neighborhood, this expansion brings SLH's US portfolio to more than 40 of the finest small independently owned luxury hotels.

With only two rooms per floor, guests of ONE Bal Harbour are guaranteed a private, exclusive experience. The sleek world-class boutique hotel makes a distinctive first impression. Sophisticatedly curved and dressed in striking glass, ONE Bal Harbour Resort & Spa proudly stands 18 stories high. With a total of 124 studio rooms and One-Bedroom suites, ONE Bal Harbour Resort & Spa showcases an ample state-of-the-art resort with unparalleled world-class amenities.

Travelers will enjoy our waterfront signature restaurant which features local Florida produce to create its Mediterranean cuisine or relax at The Spa, a 10,000 square foot facility that offers 10 treatment suites all with stunning ocean views. The Spa also offers a wide range of beauty and well-being treatments. Personal shoppers, luxury transportation to the famous Bal Harbour Shops, butlers and private jet or yacht charters are also available.

Catering to today's discerning traveler and their jet setter furry friends - ONE Bal Harbour's diverse range of offerings means that the entire family will find exciting options to suit their individual preferences. The Very Important Pets program pampers pooches with an on-site 'Pawcierge,' who arranges any desired appointments and greets canines with a collar and ID tag, plush doggie bed, food and water bowls, special treats and bottled water. A pet menu featuring organic items is also available. Children are given special attention as well with the ONE Kids Club, offering sushi rolling classes and providing a ONE Kids VIP card for sodas and ice cream.

"We are delighted to welcome ONE Bal Harbour to our brand," says Paul Kerr, Chief Executive Officer of Small Luxury Hotels of the World. "SLH is all about small hotels offering big experiences, and between its butler service, fine cuisine, 'pawcierge' and kids programme, ONE Bal Harbour goes above and beyond for our discerning clientele."

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ABOUT SMALL LUXURY HOTELS OF THE WORLD: with more than 500 hotels in over 70 countries, Small Luxury Hotels of the World offers an infinite array of experiences. From classic city centre sanctuaries and historic country retreats to remote private islands and safari lodges, Small Luxury Hotels of the World offers only the very best. For more information please visit www.slh.com

ABOUT ONE BAL HARBOUR HOTEL & RESORT: An upscale oasis 15 minutes from renowned South Beach, located on the northeastern end of Bal Harbour Village, ONE Bal Harbour Resort & Spa offers easy access to first-class dining, shopping, exclusive art galleries, nightlife and more. Each one of the 124 rooms and suites are enhanced by large terraces with breathtaking views of the Atlantic Ocean. With an attention to detail, each room features contemporary décor including mahogany wood, granite stone material, leather accents and custom artwork. For more information please visit www.oneluxuryhotels.com

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